

SOMOS Inks Deal With BioReference Laboratories

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SOMOS, a physician-led network that serves more than 700,000 Medicaid beneficiaries in the city, has tapped BioReference Laboratories as a preferred provider for diagnostic testing. The Elmwood Park, N.J.-based lab giant also will assist with data analytics for the network's patients.

BioReference will provide real-time and historical lab data to help the network's physicians with diagnosis and case management. And SOMOS is now able to use a population health software platform from Orlando, Fla.-based technology company The Garage through a sublicense with BioReference. The platform helps health care providers share clinical data electronically.

SOMOS focuses on value-based and culturally-competent care. Goals of the collaboration with BioReference include reducing the duplication of services and miscommunication of patient information, said Dr. Diego Ponieman, chief medical officer at SOMOS.

Because many of the network's patients have multiple chronic conditions, such as hypertension, diabetes and chronic kidney diseases, greater access to and sharing of real-time and historical lab data can help with taking more upstream care approaches for prevention and treatment.

"We have believed in the SOMOS mission since the very beginning, and we are proud to empower them with our diagnostic services and innovative technology platform," said Adam Fein, vice president of population health at BioReference, in a statement. —J.H.