

## \*\*\*FOR IMMEDIATE RELEASE\*\*\*

October 24, 2017

ACP Contact: Emily Samsel, 828-713-9647, <a href="mailto:esamsel@skdknick.com">esamsel@skdknick.com</a>
Optimus Contact: John Chrystal, 203-240-2686, <a href="mailto:jchrystal@optimusha.com">jchrystal@optimusha.com</a>

## Advocate Community Providers Launches Extended Partnership with Optimus Health Analytics, Emphasizes Data Analytics in DSRIP Year Three

New York State's only physician-led Performing Provider System (PPS) embraces advanced technology to deliver on DSRIP, Governor Cuomo's Medicaid transformation initiative

**New York, NY –** Advocate Community Providers (ACP) today announced an extended partnership with Optimus Health Analytics, a leading Health Care Business Services and Health Analytics solution provider. Optimus will expand delivery of its foundational services lines to ACP and introduce a number of specialty services to assist ACP in meeting the objectives of Delivery System Reform Incentive Payment (DSRIP) program, Governor Cuomo's signature initiative to transform the state's health care delivery system.

Optimus' foundational support to ACP will be expanded to include:

- Health Care Data Delivery Services
- Selected Policy & Procedures Writing and Regulatory Compliance Services

Optimus' new specialty service support lines will include:

- Medical Practice Relationship Management
- Clinical Data Integrity
- Health Analytics and Business Intelligence
- Actuarial Services

Optimus' expanded mission supporting ACP will help ACP gain a holistic understanding of the health of the 650,000 Medicaid beneficiaries under the care of the network's 3,500 neighborhood physicians and specialists in the Bronx, Manhattan, Brooklyn, and Queens.

Optimus will co-locate its Chief Information Officer and selected senior members of its health care staff at ACP to ensure the success of its expanded support mission.



In year three (which began April 1, 2017) of the five-year DSRIP program, focus has shifted from patient engagement to performance metrics based on actual patient health outcomes. This shift reflects a larger movement away to value-based payments from traditional fee-for-service care, and Optimus is ideally positioned to support ACP in the new industry direction.

"We're thrilled to be working with this physician-led, community-based, culturally sensitive industry leader serving the needs of New York City's Medicaid population in the DSRIP program," said **Dr. Muhammad Haque, Optimus Chief Executive Officer.** "We look forward to extending and strengthening our collaborative partnership with Advocate Community Partners for the duration of DSRIP."

"As we close in on the half-way point of the Governor's initiative to transform and restructure New York State's health care delivery system, our extended partnership with Optimus Health Analytics greatly strengthens our hand and brings ACP one step closer to value-based care," said **Tonguç Yaman, ACP Chief Information Officer.** 

####

## **About Advocate Community Providers**

Advocate Community Providers (ACP) is a network of nearly 3,500 providers, including 1,400 Primary Care Physicians and 1,700 specialists, dedicated to health, wellness and social services in lower-income, underserved Hispanic, Asian and African American communities throughout New York City. Representing 650,000 patients across four boroughs of New York City.

ACP's mission is to convene safety-net providers, partners and other stakeholders to create a culturally competent patient-centered, comprehensive and coordinated service care model to meet the needs of individuals and families participating in Medicaid. ACP is one of 25 Performing Provider Systems (PPS) in New York's Delivery Reform Incentive Payment program (DSRIP) to transform the State's Medicaid system. DSRIP's goals include reducing avoidable hospitalizations and ensuring that Medicaid beneficiaries and their families switch to a community-based care system that emphasizes preventive care over reliance on the emergency room.

For more information on ACP or DSRIP, visit <a href="http://www.acppps.org/">http://www.acppps.org/</a>.



## **About Optimus Health Analytics**

Optimus Health Analytics is a privately held New York City health care technology company founded in 2012 to provide cloud-based platforms that empower the data-driven transformation from service-based to value-based healthcare industry models.

Leveraging large-scale data interconnectivity capabilities, unique proprietary data sets, advanced analytics, data-driven intervention systems, and industry-leading subject matter expertise, Optimus Health Analytics enables the assessment and improvement of clinical and quality outcomes and financial performance across the healthcare ecosystem; from health care provider organizations through insurance company payer institutions and other large healthcare facilities. Optimus Health Analytics staff drive population heath improvement while enhancing the experience and outcomes for individual patients and reducing the per capita cost of care in its target communities.

For more information on Optimus Health Analytics visit http://www.optimushealthanalytics.com/